

PRIVACY POLICY

POLICY STATEMENT:

- 1. Ski Jumping Canada (SJC) is committed to protecting your privacy. We use the information we collect about you to facilitate the provision of our services and to provide you with a more personalized experience. We have created this Privacy Policy in order to demonstrate our firm commitment to protecting the privacy of all of our athletes, coaches, officials, board members, volunteers and service providers.
- 2. We are also careful to ensure that information is used responsibly, and only for the purposes for which it is provided.
- 3. This Privacy Policy is intended to comply with the federal government's privacy legislation, the <u>Personal Information Protection and Electronic Documents Act</u>, as well as Alberta's <u>Personal Information Protection Act</u>. We want you to understand how and under what circumstances your personal information is collected, used and disclosed, as well as what SJC is doing to ensure that your information is used according to good business practices and is protected accordingly.

Policy Category: Governance **Approval Authority:** Board

Approval Date: January 10, 2017

Next Review Date: Annually, 1st Quarter **Revision Date(s) Approval:** October 05, 2021

What is Personal Information?

- 1. Personal information is information that identifies you as an individual. It includes information such as your name, address, telephone number, birth date, social insurance number, e-mail address and financial information.
- 2. The information we may collect or obtain (depending on the circumstances) includes but may not be limited to:
 - identification and contact information: such as your name, home address, telephone and personal email address;
 - business relationship and operations information: such as customer and supplier names, customer addresses and personal contacts, credit information, billing records, service and equipment records, any recorded customer complaints,

- investor contact information and requests, agreement terms and preferences and information necessary to effect emergency response plans; and
- birthdate, gender, medical insurance information and medical information used to develop training plans for athletes, register in events and competitions and insure under our SJC policies.

Personal Information Collection and Use by SJC

- 3. We collect your personal information in order to contact you, to understand your needs and preferences, to better provide our services and to meet statutory or legal obligations. In all circumstances we try to limit our collection of personal information to only those items that are necessary in order for us to provide the best service to you.
- 4. SJC does not collect personal information about you without your knowledge and consent.

Personal Information Disclosure by SJC

5. We will not disclose your personal information to third parties without your consent to do so. SJC reserves the right to disclose personal information if required to do so by law or in the good faith belief that such action is reasonably necessary to comply with legal process, respond to claims or to protect the rights, property or safety of SJC, its customers, service providers or the public.

When Do We Share Your Personal Information?

- 6. There are some circumstances where we may share some personal information about our users with a third party. For example:
 - your personal information may be disclosed to a company or individual employed by SJC to perform functions on our behalf such as data processing or document retention. Any such disclosure of your personal information is made on a strictly confidential basis, and the information is to be used only for the purpose for which it was shared. SJC ensures that the company or individual adheres to this Privacy Policy; or
 - subject to applicable regulations, we may disclose your personal information to a government agency, court, or law enforcement personnel.
 - May be disclosed to other affiliated ski jumping organizations, such as Altius Nordic Ski Club, Alberta Ski Jumping and Nordic Combined and Sea to Sky Nordics if required for insurance, registration at events, membership tracking or volunteering.
 - May be disclosed to the Canadian Snow Sports Association for the purpose of insurance or registering
- 7. It is SJC's policy NOT to sell its customer or member database to any third party.

Personal Information Protection by SJC

8. We recognize our obligations to protect personal information. We have therefore adopted basic procedures to secure against the unauthorized access, collection, use, disclosure, copying, modification and disposal of personal information. These procedures include the employment of passwords for electronic data and the use of locked cabinets for hard data and are taking additional measures to secure the information from unauthorized access.

9. SJC considers personal information provided by you to be private and confidential and accordingly we treat it with care.

Consent to Use of Personal Information

10.By submitting personal information to SJC, you acknowledge and agree that you have consented to the collection, use and disclosure practices set out in this Privacy Policy as they relate to your personal information. You may withdraw your consent at any time by contacting the SJC privacy officer as set out below.

Accessing, Correcting or Updating Your Personal Information

11.At any time, you may request that we correct or update your personal information by contacting Company Name's privacy officer as set out below. SJC will use reasonable efforts to ensure that your personal information is accurate and current.

Contacting Ski Jumping Canada

12.If you have any requests, questions or comments about your personal information or this Privacy Policy, you may contact us in one of the following ways:

By email: tstretch@skijumpingcanada.com

By mail: Ski Jumping Canada

418 305 4625 Varsity Dr. NW Calgary, Alberta, Canada

T3A 0Z9

Attention: Privacy Office

13. This Privacy Policy may be changed from time to time without notice. Revisions will be posted on SJC's website at http://www.skijumpingcanada.com.